co₂lors™

How to Use This Guide

This document sets forth a series of identity guidelines intended to define and establish a new, bolder, and more contemporary brand identity for Co2lors™.

Our work in this handbook is to do the "defining" part of the exercise. We'll share the new design for our logomark, our color palette, and our typography system. We'll also share our guidelines for usage of these marks. These are drawn from a well-established set of rules most companies use to keep their marks and designs consistent and recognizable. If this looks like a lot of rules, rest assured: we didn't make up any new ones.

This guide itself plays a necessary part in building brand identity. But the bulk of the work to firmly establish Co2lors™ in the marketplace is an ongoing task, performed by all of us every day. Our team shares a role in upholding these standards in all communications through consistent usage.

Consistent usage yields two essential benefits:

A marketplace asset: the persuasive power of a consistent and compelling new brand identity.

A legal asset: as consistent usage is the primary requirement for defending our mark against infringements of any kind from competitors or usurpers.

We hope you find this guide for usage straightforward and easy to understand — and we encourage you to bring any questions or concerns regarding our marks to the attention of Trulieve® by contacting us at brands@trulieve.com.

Brand
Promise

Brand Promise

A more tasteful cannabis experience.

Target
Audience

Target Audience

Daily Users, Moms Who Toke, Stressed Out Millennials

For consumers that are looking for a discrete vape alternative to heavy-tasting cannabis products that offers them relaxation and wellness benefits.

Target Audience Profiles

Daily Users
(equally likely to be male)

Parker is a 25-year-old college graduate who lives in Gainesville, Florida. Parker started using cannabis as a teenager. As an adult, Parker continues to use cannabis throughout the day — sometimes to help focus, or to unwind at the end of a long day. Cannabis has become part of her daily routine, and she enjoys trying new products but her favorite form is flower.

Key Takeaways:

- High spend consumers
- Very frequent users
- Passionate about flower but more likely to be interested in concentrates
- Describe use as recreational
- Many reasons for using cannabis, particularly for unwinding, socializing, or to stimulate creativity

Moms Who Toke

Sarah, 37, is mother of two from Tuscon, Arizona. Sarah knows her cannabis strains and how they affect her. She uses her favorite sativa to get into the groove of cleaning the house, a specific indica-dominant hybrid for scrolling social media in the evenings, and 15 mg of an edible for socializing with friends. She always has the right product for however she wants to decompress.

Key Takeaways:

- High spend consumers
- Frequent users
- A variety of products but prefers vape products for discretion
- Top reasons include emotional relief, energy, and socializing

Stressed Out Millennials
(equally likely to be female)

Noah is a 30-year-old college graduate who lives in Philadelphia, Pennsylvania. He has a full-time job, and lives with his partner in the city. Noah consumes cannabis every couple of days to relax and unwind. Noah doesn't always like to smoke, and will use edibles, and sometimes vape products.

Key Takeaways:

- Mid to high spender
- Frequent user
- Open to all forms
- Wide range of reasons for using, particularly for unwinding and socializing

Brand Positioning

Brand Positioning

Co2lors™ is a range of tastefully designed vape products bursting with flavors and botanically-derived terpenes that combine to create a cannabis experience that is as potent as it is pleasing to the eyes and taste buds.

Brand
Objective

Brand Objective

To be recognized as a tasteful alternative to traditional cannabis products, delivering big flavors and effects at modest prices.

Brand Pillars
& Reasons
To Believe

Brand Pillars & Reasons to Believe

Tasteful

Naturally flavored products that are delicious and designed to be shown off.

- Natural, delicious flavors
- Made with botanically-derived terpenes
- No heavy cannabis taste
- Aesthetically pleasing products and packaging

Convenient

Affordable, ready-to-enjoy products that discretely fit into everyday routines.

- Affordable price
- Refillable and rechargeable
- Discretely fit into the palm of your hand
- Easy-draw system with no buttons

Effective

Potent, but flavorful products that are expertly formulated to reflect the flavor and effects of cannabis but without the typical heavy taste or smell.

- Ultra pure oil that is 100% plant-derived

Brand Personality

Brand Personality

Lively

We are...fresh, contemporary, and energized.

Enticing

We are...eye-catching, intriguing, and fun.

Bold

We are...confident, direct, and enthusiastic.

Logomarks
& Usage

Logomarks

Primary

(Usage of any Co2lors™ logomark MUST be approved by the Trulieve Creative Team.) Below are six designs that establish the foundation for usage of our key asset: our logomark. Primaries are the approved usage on marketing materials, while the packaging versions are designed for packaging only.

PRIMARY
LOGOMARK
BLACK

PRIMARY
LOGOMARK
SCARLET

PRIMARY
LOGOMARK
AMBER

PRIMARY
LOGOMARK
KELLY

PRIMARY
LOGOMARK
AZURE

Logomarks

Minimum Sizes for Reproduction

(Usage of any Co2lors™ logomark MUST be approved by the Trulieve Creative Team.) Establishing a minimum size ensures that the impact and legibility of the logomark is not compromised in application. Due to the higher resolution available in print versus that of screen-based media (300dpi vs 72dpi respectively), we are able to reproduce the logomark at a fractionally smaller size in print without any graphic deterioration.

co2lors™

13mm
Minimum

PRIMARY
LOGOMARK

co2lors™

50px
Minimum

Logomark Usage

Primary Approved Usage

The images below show proper use of the Primary logomark in the preferred color palette for Co2lors™: the Primary on White, and on each of the Flavor Variations, as well as Black and

PRIMARY ON WHITE

SCARLET ON WHITE

AMBER ON WHITE

KELLY ON WHITE

AZURE ON WHITE

WHITE ON BLACK

BLUEBERRY PRIMARY ON SECONDARY

SWEET MELON PRIMARY ON SECONDARY

STRAWBERRY LEMONADE PRIMARY ON SECONDARY

GRAPE DREAMS PRIMARY ON SECONDARY

STRAWNANA PRIMARY ON SECONDARY

APRICOT PRIMARY ON SECONDARY

COSMIC APPLE PRIMARY ON SECONDARY

WILD BERRY PRIMARY ON SECONDARY
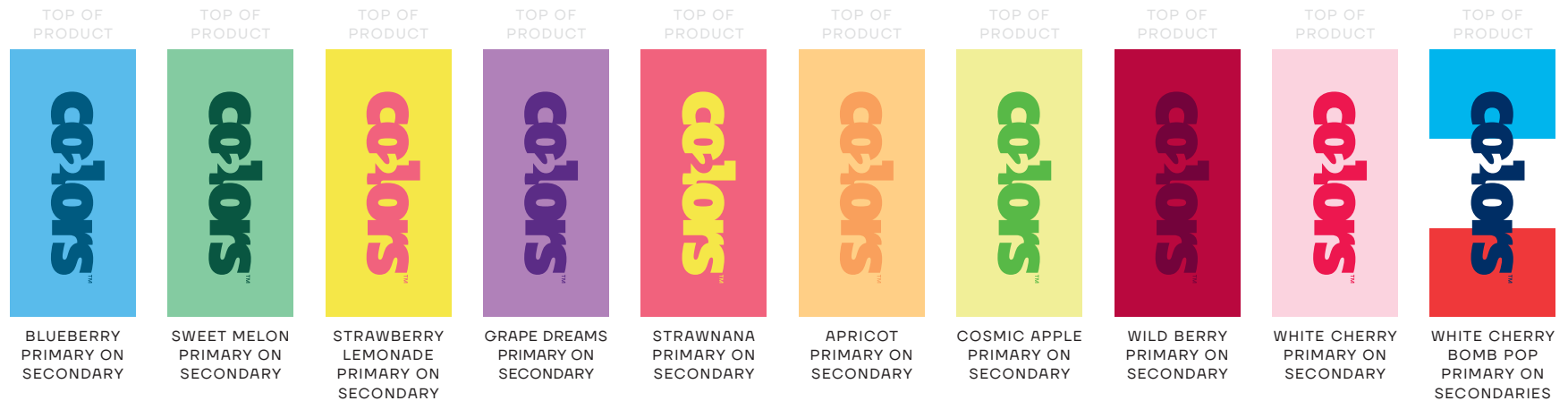
WHITE CHERRY PRIMARY ON SECONDARY

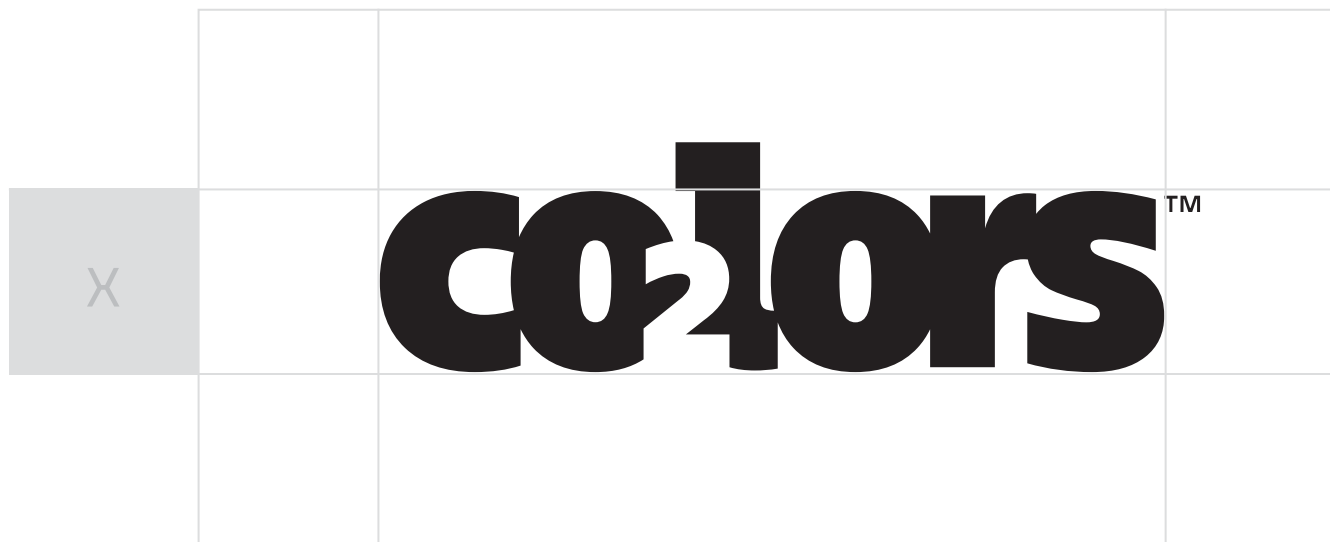**WHITE CHERRY BOMB POP PRIMARY ON SECONDARIES**

Logomark Usage

Packaging Approved Usage

(Usage of any Co2lors™ logomark MUST be approved by the Trulieve Creative Team.) The images below show proper use of the Primary

BLUEBERRY
PRIMARY ON
SECONDARY

SWEET MELON
PRIMARY ON
SECONDARY

STRAWBERRY
LEMONADE
PRIMARY ON
SECONDARY

GRAPE DREAMS
PRIMARY ON
SECONDARY

STRAWNANA
PRIMARY ON
SECONDARY

APRICOT
PRIMARY ON
SECONDARY

COSMIC APPLE
PRIMARY ON
SECONDARY

WILD BERRY
PRIMARY ON
SECONDARY

WHITE CHERRY
PRIMARY ON
SECONDARY

WHITE CHERRY
BOMB POP PRIMARY
ON SECONDARIES

Logomark Usage

Vertical Packaging Approved Usage

(Usage of any Co2lors™ logomark MUST be approved by the Trulieve Creative Team.) The images below show proper use of the Co2lors™ Primary logomark in vertical orientation in the flavor variations.

TOP OF PRODUCT | TOP OF PRODUCT | TOP OF PRODUCT | TOP OF PRODUCT | TOP OF PRODUCT | TOP OF PRODUCT | TOP OF PRODUCT | TOP OF PRODUCT | TOP OF PRODUCT | TOP OF PRODUCT

BLUEBERRY PRIMARY ON SECONDARY | SWEET MELON PRIMARY ON SECONDARY | STRAWBERRY LEMONADE PRIMARY ON SECONDARY | GRAPE DREAMS PRIMARY ON SECONDARY | STRAWNANA PRIMARY ON SECONDARY | APRICOT PRIMARY ON SECONDARY | COSMIC APPLE PRIMARY ON SECONDARY | WILD BERRY PRIMARY ON SECONDARY | WHITE CHERRY PRIMARY ON SECONDARY | WHITE CHERRY BOMB POP PRIMARY ON SECONDARIES

Logomark Usage

Primary Clearspace

(Usage of any Co2lors™ logomark MUST be approved by the Trulieve Creative Team.) The image below shows proper clearspace surrounding the Co2lors™ Primary logomark. As you can see, the required clearspace is proportional to the letters in the logomark. The height of the logomark is demarcated at the height of the lowercase "c" in the logomark. The clearspace above and below the logomark equals the value of the box marked "X". This is the same clearspace on the left and right ends of the logomark as well.

Logomark Usage

Primary Unapproved Usage

(Usage of any Co2lors™ logomark MUST be approved by the Trulieve Creative Team.) The images below depict unapproved usages for the Primary logomark, and, we hope, demonstrate convincingly why these uses are unapproved. These prohibitions are grounded in good design principles and in the science of human perception. As you can see, poor background colors, complex backgrounds, unapproved logomark colors, and added type-effects/distortions all compromise the integrity of the Primary logomark. Unapproved uses also water down the strength of our mark when we seek to defend it. For all these very good reasons, please avoid these misuses.

Do not place the logomark on unapproved background colors.

Do not place the logomark on unapproved background colors.

Do not place the logomark on unapproved background colors.

Do not add effects to logomark.

Do not place logomark on complex background images.

Do not alter colors of logomark.

Do not distort logomark vertically.

Do not distort logomark horizontally.

Do not place logomark at an angle.

Color
Palette

Color Palette

Pantone Coated, CMYK, RGB, HEX

Accurate color reproduction is vital to proper usage of the Co2lors™ logomark and all marketing materials. Acceptable primary and secondary color options are shown below. Because materials and reproduction methods can significantly affect color accuracy, care must be taken when reproducing colors on all communications. Please consult with the Creative Department if you have any questions or need further guidance.

PRIMARY COLOR PALETTE
These are our primary, as in most frequently used, colors. Vibrant and approachable, these colors should be the first choice when representing Co2lors™.

RICH BLACK
PANTONE BLACK 6 C
CMYK   0   100   80   5
RGB   200   16   46
HEX   #C8102E

SCARLET
PANTONE 1788 C
CMYK   93   32   0   0
RGB   0   125   186
HEX   #007DBA

AMBER
PANTONE 7548 C
CMYK   0   100   24   4
RGB   206   0   88
HEX   #CE0058

KELLY
PANTONE 368 C
CMYK   91   0   93   0
RGB   0   159   77
HEX   #009F4D

AZURE
PANTONE 2995 C
CMYK   0   68   96   0
RGB   255   103   32
HEX   #FF6720

Color Palette

Primary Packaging, Pantone Coated, CMYK, RGB, HEX

These are our Primary, as in most frequently used, colors. Vibrant and approachable, these colors should be the first choice when representing Co2lors™. Accurate color reproduction is vital to proper usage of the Co2lors™ logomark and all marketing materials. Acceptable primary and secondary color options are shown below. Because materials and reproduction methods can significantly affect color accuracy, care must be taken when reproducing colors on all communications. Please consult with the Creative Department if you have any questions or need further guidance.

BLUEBERRY
PANTONE 7701 C
CMYK	96	30	8	43
RGB	0	87	118	
HEX	#005776			

SWEET MELON
PANTONE 343 C
CMYK	87	13	72	56
RGB	17	87	64	
HEX	#115740			

STRAWBERRY LEMONADE
PANTONE 1777 C
CMYK	0	72	30	0
RGB	251	99	126	
HEX	#FB637E			

GRAPE DREAMS
PANTONE 2597 C
CMYK	24	38	0	0
RGB	193	160	218	
HEX	#C1A0DA			

STRAWNANA
PANTONE 101 C
CMYK	6	2	84	0
RGB	247	234	72	
HEX	#F7EA48			

APRICOT
PANTONE 804 C
CMYK	0	44	71	0
RGB	255	170	77	
HEX	#FFAA4D			

COSMIC APPLE
PANTONE 802 C
CMYK	0	68	100	0
RGB	68	214	44	
HEX	#44D62C			

WILD BERRY
PANTONE 209 C
CMYK	15	96	31	55
RGB	111	38	61	
HEX	#6F263D			

WHITE CHERRY
PANTONE 192 C
CMYK	0	100	62	0
RGB	228	0	70	
HEX	#E40046			

BOMB POP (WHITE CHERRY)
PANTONE 534 C
CMYK	100	71	0	51
RGB	27	54	93	
HEX	#1B365D			

Color Palette

Secondary Packaging, Pantone Coated, CMYK, RGB, HEX

These are our Secondary, as in less frequently used, colors. Vibrant and approachable, these colors should be the first choice when representing Co2lors™. Accurate color reproduction is vital to proper usage of the Co2lors™ logomark and all marketing materials. Acceptable primary and secondary color options are shown below. Because materials and reproduction methods can significantly affect color accuracy, care must be taken when reproducing colors on all communications. Please consult with the Creative Department if you have any questions or need further guidance.

BLUEBERRY
SECONDARY
PANTONE 2915 C
CMYK   58   8   0   0
RGB   98   181   229
HEX   #62B5E5

SWEET MELON
SECONDARY
PANTONE 353 C
CMYK   42   0   44   0
RGB   128   224   167
HEX   #80E0A7

STRAWBERRY LEMONADE
SECONDARY
PANTONE 101 C
CMYK   6   2   84   0
RGB   247   234   72
HEX   #F7EA48

GRAPE DREAMS
SECONDARY
PANTONE 528 C
CMYK   31   54   0   0
RGB   181   128   209
HEX   #B580D1

STRAWNANA
SECONDARY
PANTONE 1777 C
CMYK   0   72   30   0
RGB   251   99   126
HEX   #FB637E

APRICOT
SECONDARY
PANTONE 1345 C
CMYK   0   13   50   0
RGB   253   208   134
HEX   #FDD086

COSMIC APPLE
SECONDARY
PANTONE 587 C
CMYK   7   0   51   0
RGB   227   228   141
HEX   #E3E48D

WILD BERRY
SECONDARY
PANTONE 207 C
CMYK   0   100   59   26
RGB   165   0   52
HEX   #A50034

WHITE CHERRY
SECONDARY
PANTONE 196 C
CMYK   0   21   2   0
RGB   236   199   205
HEX   #ECC7CD

BOMB POP (WHITE CHERRY)
SECONDARY
PANTONE 2995 C
CMYK   79   3   0   0
RGB   0   169   224
HEX   #00A9E0

BOMB POP (WHITE CHERRY)
SECONDARY
PANTONE 1788 C
CMYK   0   93   82   0
RGB   238   39   55
HEX   #EE2737

Typography

Typography

TT Firs Neue, Primary Headline Typeface

(This typeface will be used on all marketing materials.) TT Firs Neue is the primary headline typeface and should be used for all communications and marketing materials. There are eighteen weights of TT Firs Neue. **We will only use two of these weights, Black and Black Italic.** As a rule of thumb, TT Firs Neue is used for headlines and product names. The italic weight should only be used for emphasis or common appropriate uses.

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

TT Firs Neue Black - Kerning: Optical / Tracking: 0

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

TT Firs Neue Black Italic - Kerning: Optical / Tracking: 0

Typography

TT Firs Neue, Secondary Typeface

(This typeface will be used on all marketing materials.) TT Firs Neue is the secondary typeface and should be used on communications and marketing materials. There are eighteen weights of TT Firs Neue. **We will only use the following: Regular, Italic, Bold, and Bold Italic.** As a rule of thumb, TT Firs Neue Regular is used for body copy. The Bold and Italic weights should only be used for emphasis or common appropriate uses.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TT Firs Neue Regular - Kerning: Optical / Tracking: 0

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TT Firs Neue Bold - Kerning: Optical / Tracking: 0

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TT Firs Neue Italic - Kerning: Optical / Tracking: 0

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

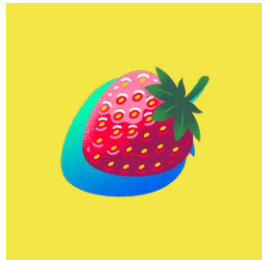TT Firs Neue Bold Italic - Kerning: Optical / Tracking: 0

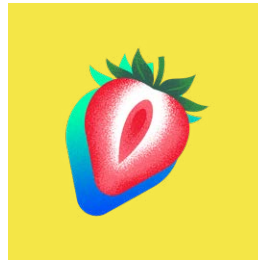# Secondary Graphics

Secondary Graphics

Fruit Graphics

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**
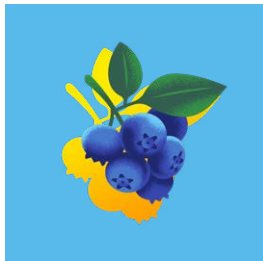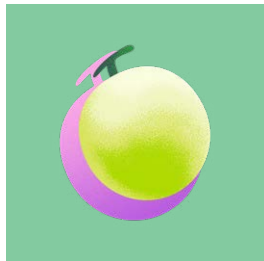

BLUEBERRY

SWEET MELON
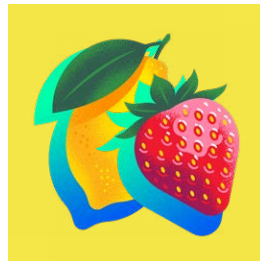
STRAWBERRY LEMONADE

GRAPE DREAMS
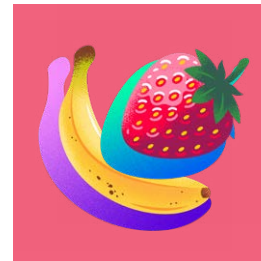
STRAWNANA
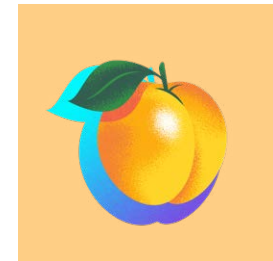
APRICOT
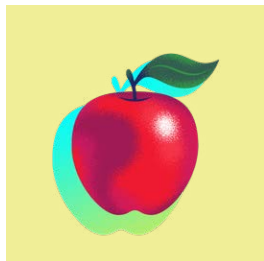
COSMIC APPLE
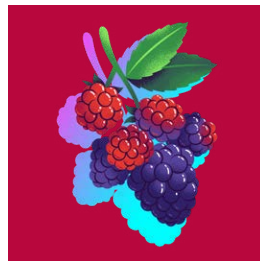
WILD BERRY
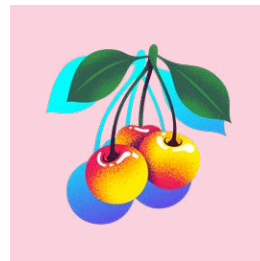
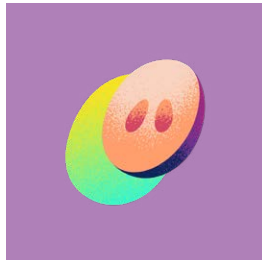WHITE CHERRY

BOMB POP WHITE CHERRY
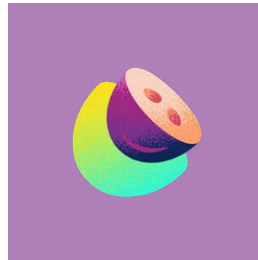
Secondary Graphics

Blueberry

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**
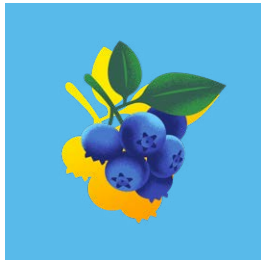

BLUEBERRY
GROUP

BLUEBERRY
HALF 1
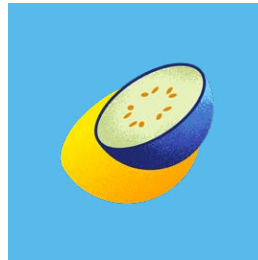
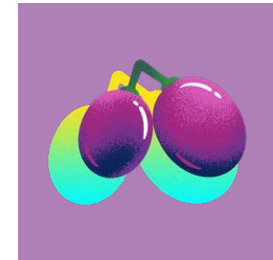BLUEBERRY
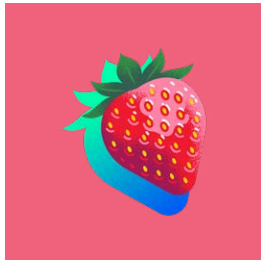HALF 2
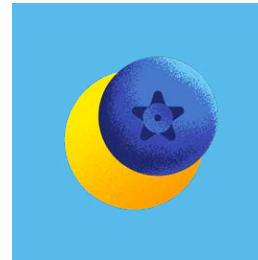
BLUEBERRY
SINGLE 1
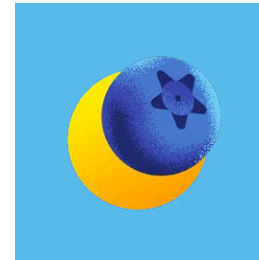
BLUEBERRY
SINGLE 2
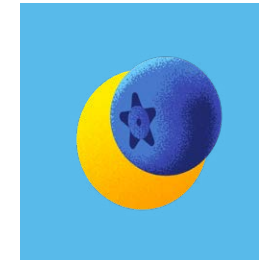
BLUEBERRY
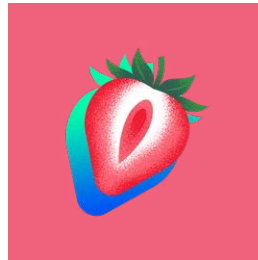SINGLE 3

Secondary Graphics

Sweet Melon

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**

SWEET MELON
WHOLE

SWEET MELON
HALF
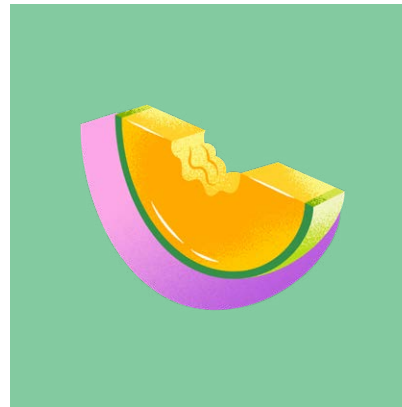
SWEET MELON
SLICE 1

SWEET MELON
SLICE 2

Secondary Graphics

Strawberry Lemonade

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**
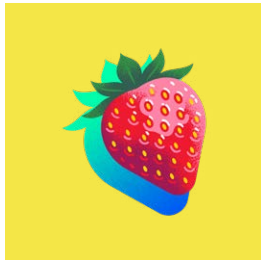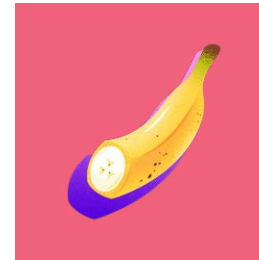

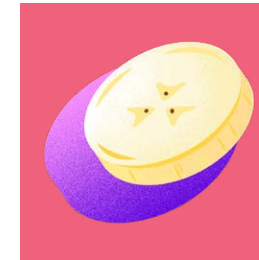STRAWBERRY
WHOLE 1

STRAWBERRY
WHOLE 2

STRAWBERRY
HALF
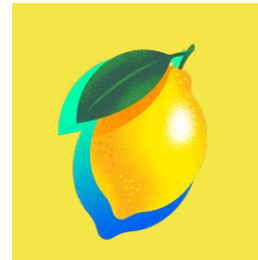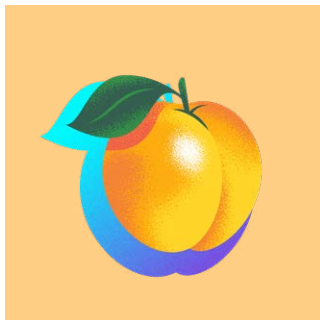

LEMON
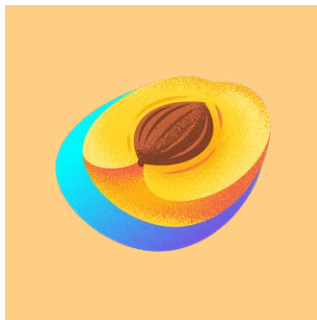WHOLE
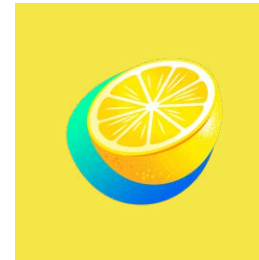
LEMON
HALF
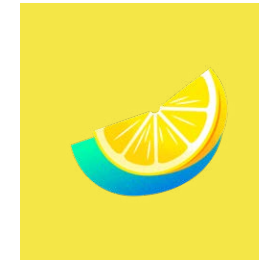
LEMON
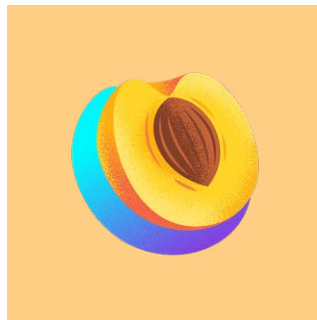SLICE

Secondary Graphics

Grape Dreams

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**

GRAPE DREAMS
CLUSTER

GRAPE DREAMS
HALF 1

GRAPE DREAMS
HALF 2
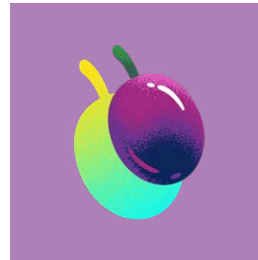
GRAPE DREAMS
SINGLE 1
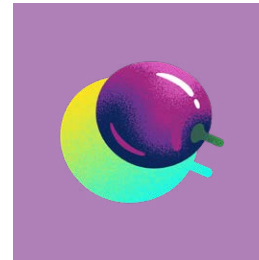
GRAPE DREAMS
SINGLE 2

GRAPE DREAMS
SINGLE 3

Secondary Graphics

Strawnana

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**
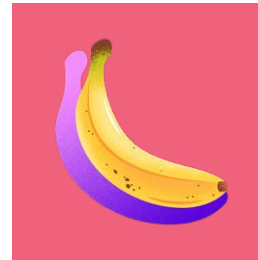
| STRAWBERRY WHOLE 1 | STRAWBERRY WHOLE 2 | STRAWBERRY HALF | BANANA WHOLE | BANANA HALF | BANANA SLICE |

Secondary Graphics

Apricot

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**
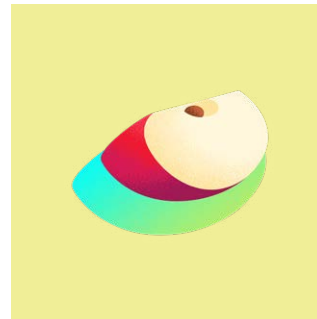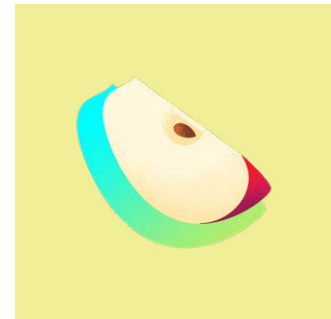

APRICOT
WHOLE

APRICOT
HALF

APRICOT
HALF
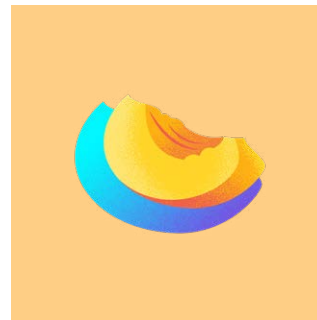
APRICOT
SLICE 1
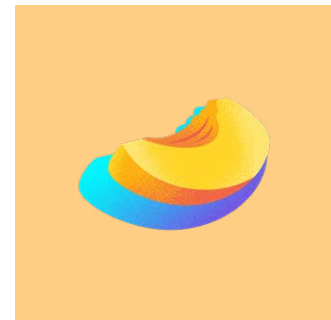
APRICOT
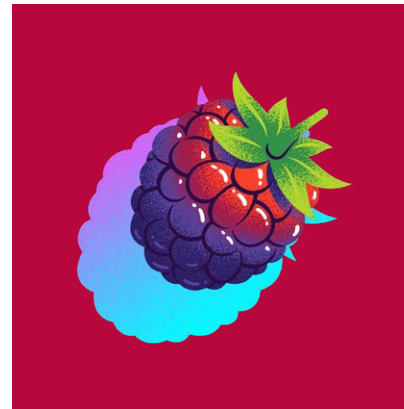SLICE 2

Secondary Graphics

Cosmic Apple

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**
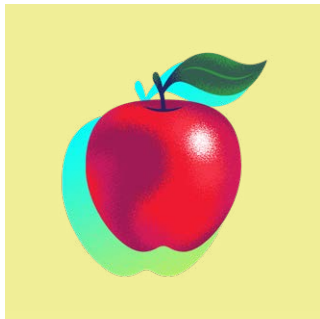

COSMIC APPLE
WHOLE
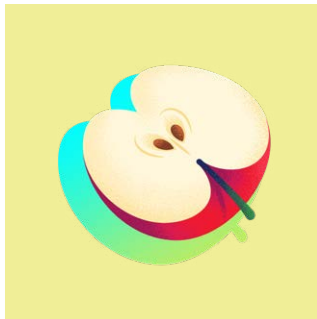
COSMIC APPLE
HALF 1
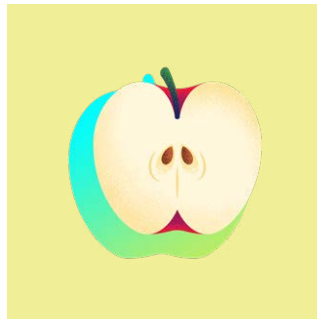
COSMIC APPLE
HALF 2

COSMIC APPLE
SLICE 1

COSMIC APPLE
SLICE 2

Secondary Graphics

Wild Berry

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**

WILD BERRY
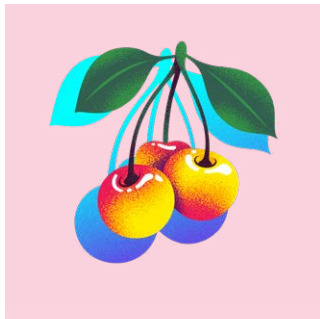WHOLE

WILD BERRY
SINGLE 1

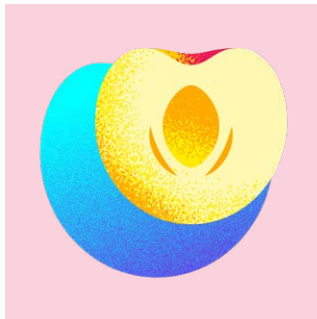WILD BERRY
SINGLE 2
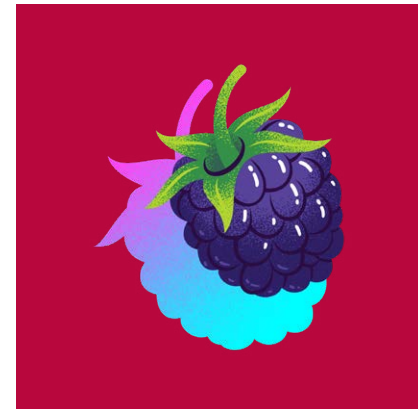
WILD BERRY
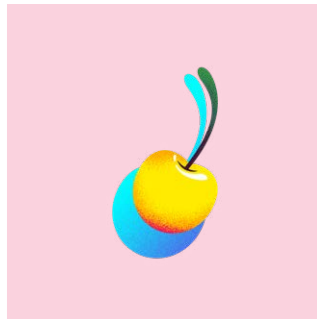SINGLE 3

Secondary Graphics

White Cherry

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**
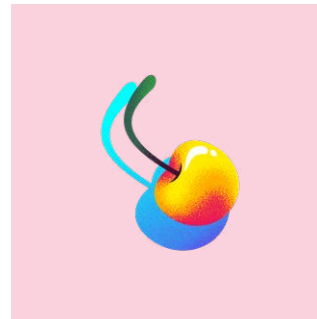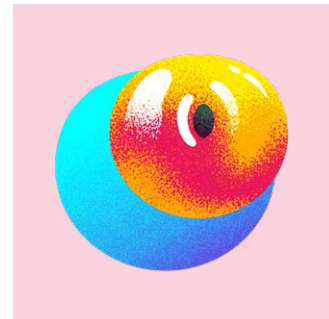

WHITE CHERRY
WHOLE

WHITE CHERRY
HALF

WHITE CHERRY
SINGLE 1

WHITE CHERRY
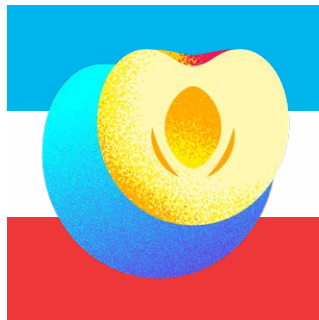SINGLE 2

WHITE CHERRY
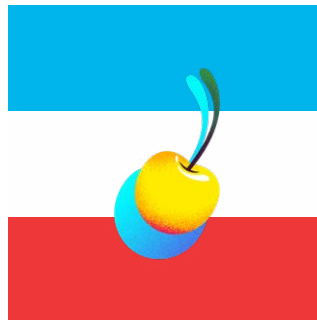SINGLE 3

Secondary Graphics

Bomb Pop White Cherry

(The Fruit Graphics will be used on all packaging, communications, and marketing materials.) The Fruit Graphics are our most versatile brand element. When implemented correctly, they add consistency and drama to a piece. When not used correctly, they have the potential to look amateurish and crude. However, we hope you will play with and have fun using the Fruit Graphics while adhering to these guidelines as closely as possible. **The Fruit Graphics are to be layered over the secondary color of each for Flavor Variation on all marketing and communications assets.**
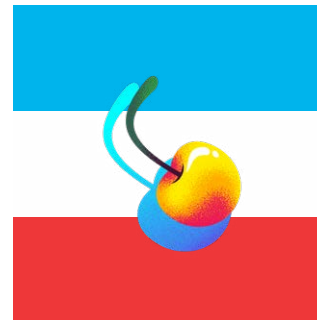

WHITE CHERRY
WHOLE

WHITE CHERRY
HALF

WHITE CHERRY
SINGLE 1

WHITE CHERRY
SINGLE 2

WHITE CHERRY
SINGLE 3

Packaging Examples

Packaging Examples

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Sample Marketing Assets

Sample Marketing Assets

Trademarks & Copyright

Trademarks & Copyright

Co2lors™ Trademark Registration & Copyright Information

It is very important to comply with the rules laid out below for establishing practices regarding our brand Trademark and Copyrights. Consistent adherence to these rules is the single most essential evidence we must provide when we defend our rights to exclusive use of our marks, and for proving ownership of intellectual property we generate and share in written and/or visual form.

A Registered Trademark Symbol ® or Trademark Symbol ™ is required upon the first use of the mark in text or any body copy. This rule holds true even if the symbol was already used in the headline.

REGISTERED TRADEMARK SYMBOL ®

Trulieve® holds a U.S. Trademark with the USTPO for the company name, Co2lors®, in the following categories. As such, the Registered Trademark Symbol ® is required to appear on these usages:

®	CAT	NAME/LOGO	CATEGORY DESCRIPTION
®	35	Co2lors	Providing a website featuring information in the field of cannabis products; providing information in the field of cannabis-derived products, namely, cannabis extract vaporizer products

TRADEMARK SYMBOL ™

The Trademark Symbol ™ should be used in any other instance and when in doubt.

COPYRIGHT

The following statement must be used on all Co2lors™ products and marketing materials:

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colors™